



# SPONSORSHIP OPPORTUNITIES



## ADMIRAL \$10,000

- Quote from a representative in the press release
- Large logo displayed at event, on printed material, social media, & UWSM website
- 3 boat entries "fee waived" (\$1,500 value)
- Logo featured in hype-style pre-event video and post-event recap video
- Acknowledgement in pre-event speech by United Way
- VIP full service finish line viewing "Crows Nest" (limit: 15 people)
- VIP parking (5 spots)
- Live acknowledgements during the race
- Choose your race heat



## COMMODORE \$7,500

- Mention in press release
- Large logo displayed at event, on printed material, social media, & UWSM website
- 2 boat entries "fee waived" (\$1,000 value)
- Acknowledgement in pre-event speech by United Way
- VIP full service finish line viewing "Crows Nest" (limit: 5 people)
- VIP parking (2 spots)
- Live acknowledgements during the race



## CAPTAIN \$5,000

- Mention in press release
- Small logo displayed at event, on printed material, & social media
- 1 boat entry "fee waived" (\$500 value)
- Acknowledgement in pre-event speech by United Way
- Front Row Reserved Section (limit: 3 people, Bring your own chair)



United Way of  
Southwest Michigan

Questions? Contact Erin Glaske at [erin.glaske@uwsms.org](mailto:erin.glaske@uwsms.org)



## LIEUTENANT \$2,500

- Mention in press release
- Small logo displayed at event, on printed material, & social media
- 1 boat entry "fee waived" (\$500 value)



## HEATS \$1,000

- Sponsor a "Heat" with Live Acknowledgement

## ONE-OFF OPPORTUNITIES

### QTY 1 PHOTO BOOTH \$2,000

- Stand-up self serve Photo Booth: Includes company logo on digital/printed photos

### QTY 1 DRONE SPONSOR \$500

- Aerial Coverage

### QTY 1 NATIONAL ANTHEM SPONSOR \$500

- Select performer with Live acknowledgement

## Yes, I would like to sponsor ROCK THE BOAT 2024!

- |  |   |   |  |   |
|--|---|---|--|---|
| <input type="checkbox"/> Admiral<br>\$10,000 | <input type="checkbox"/> Commodore<br>\$7,500   | <input type="checkbox"/> Captain<br>\$5,000 | <input type="checkbox"/> Lieutenant<br>\$2,500 | <input type="checkbox"/> Heats<br>\$1,000 |
|  | <input type="checkbox"/> Photo Booth<br>\$2,000 | <input type="checkbox"/> Anthem<br>\$500    | <input type="checkbox"/> Aerial<br>\$500       |   |

Company Name: \_\_\_\_\_ Company Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am unable to sponsor the event, but I would like to make a donation of \$ \_\_\_\_\_ to the cause.

Please invoice me

Checks can be made out to United Way of Southwest Michigan, PO Box 288, St. Joseph MI 49085