

# PDF PLEDGE CAMPAIGN



United Way of  
Southwest Michigan

To all employees of \_\_\_\_\_,

As our organization continues to look forward for our business, we also want to ensure our support for the surrounding community is strong. None of us do this life alone, and we acknowledge that our greatest calling is to reach out a hand to lift up those who need our support. How fortunate we are that United Way of Southwest Michigan has continued to provide funding for food, emergency assistance, mental health support, and everything in between. Their work has never stopped, and they need our assistance more than ever. We need to find solutions to the issues our community faces—because what we do with United Way affects all of us.

Our company will continue to support United Way of Southwest Michigan, and through this year's annual campaign, we hope you will as well. Your support will allow United Way to continue providing funding for Basic Needs, Health, Education, and Financial Stability programs in our communities. Last year, over 114,000 individuals were served through United Way funded programming, perhaps someone you know. **You can feel good knowing that the funds raised here, stay here, helping our friends, families and neighbors.**

Giving to United Way couldn't be easier – a fillable PDF pledge form is attached to this email for your convenience, should choose to contribute. Just indicate how you would like to make your pledge on the form and email the form back. Please have all forms and responses submitted by \_\_\_\_\_.

We are fortunate to have United Way of Southwest Michigan in our corner of this great State. Thank you all for LIVING UNITED.

For more information on United Way of Southwest Michigan and the programs they support visit [www.uwsm.org/](http://www.uwsm.org/).